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# TURNOVER

# €50M

## 2014/2015



## OPERATING GLOBALLY



# 238

EMPLOYEES

BASED IN GERMANY,  
CZECH REPUBLIC  
AND THE UK



## CLIENT BASE



# DISRUPTIVE PAYMENT TECHNOLOGIES

Rapidly sprawling and evolving payment landscape presents merchants, banks & acquirers with unprecedented challenges.



**+10k**  
Loyalty programs



**+100**  
eWallets



**+155m**  
Wearables



**+210**  
mPOS solutions

# SHOPPER BEHAVIOUR HAS CHANGED RAPIDLY

Price is  
**5x**



more influential  
for purchase decision  
than any other criterion

**79%**

think cashback  
rebates are  
great savings  
opportunities



**90%**



look online for deals  
before they go shopping

**45%**

of people use a  
mobile device



# OFFERING JUST PAYMENT OPTIONS IS NOT ENOUGH



**VALUE-ADDED  
SERVICES**

**LOYALTY**

**DISCOUNTS**

**VOUCHERS**

**....MORE**

A person wearing a red jacket is holding a smartphone in their right hand and a shopping bag in their left. The background is a blurred, warm-toned setting, possibly a store or a public space. The image is overlaid with a dark semi-transparent rectangle containing text and a quote symbol.

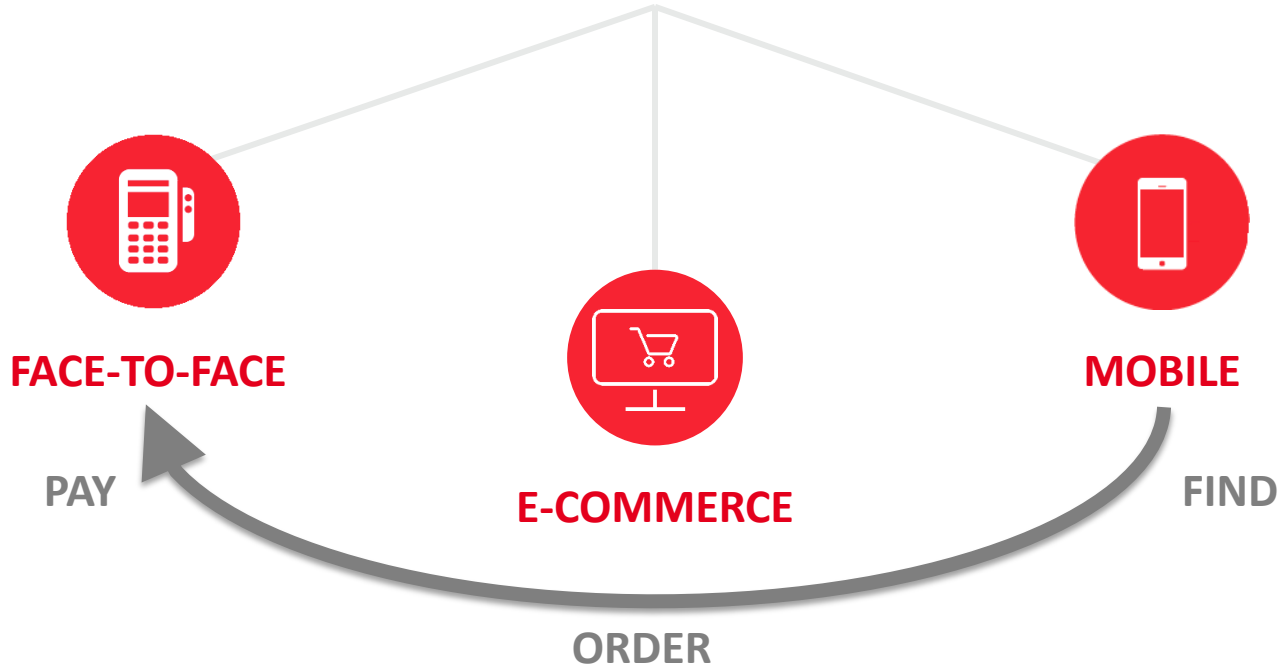
”

**THE BRICK & MORTAR STORE IS BACK**  
BUT IT NEEDS TO EVOLVE, BE MORE AGILE, MORE DIGITAL  
AND MORE CONNECTED TO CONSUMERS' LIVES

# OMNI-CHANNEL PAYMENT PROCESSING



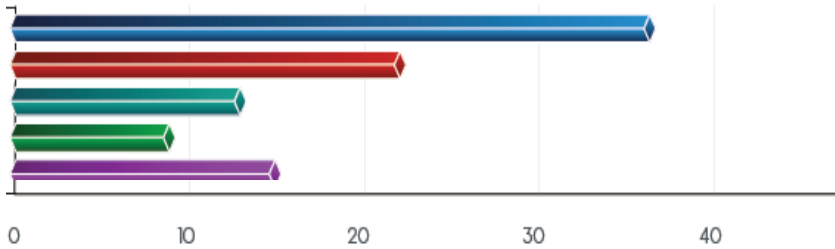
A central platform that ensures the processing of payment transactions.



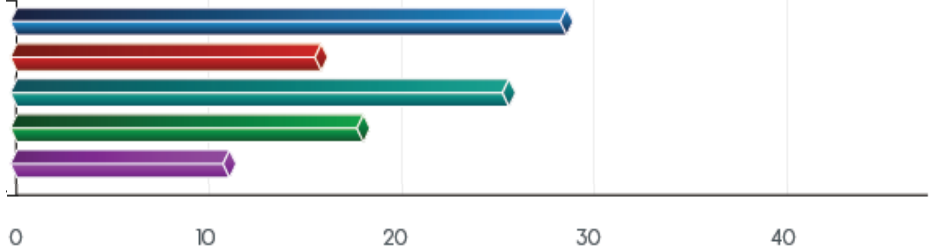
# DATA ANALYTICS, SECURITY

WHAT TYPE OF DATA ANALYTICS ARE MOST IMPORTANT FOR ORGANIZATION LIKE MERCHANTS

NORTH AMERICA

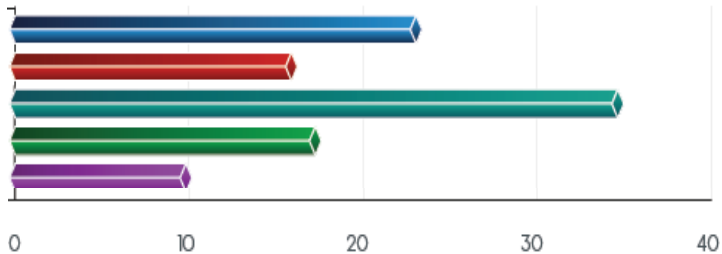


ASIA PACIFIC



PERCENTAGE (%)

EUROPE



KEY

- Consumer insights for targeted offers
- Consumer insights for influencing purchasing
- Fraud and risk management information
- Data analysis for competitive advantage
- Data analysis for productivity purposes



# REPORTING AND DATA ANALYTICS

## WEB-BASED MANAGEMENT & REPORTS

Intuitive and Responsive Design

## CONSOLIDATED OMNI-CHANNEL REPORTING

Consolidated across Multiple Channels & Devices

Historical Transaction Trends

Real-time online Reporting and Analyses

## CONFIGURATION MANAGEMENT

Inventory Management

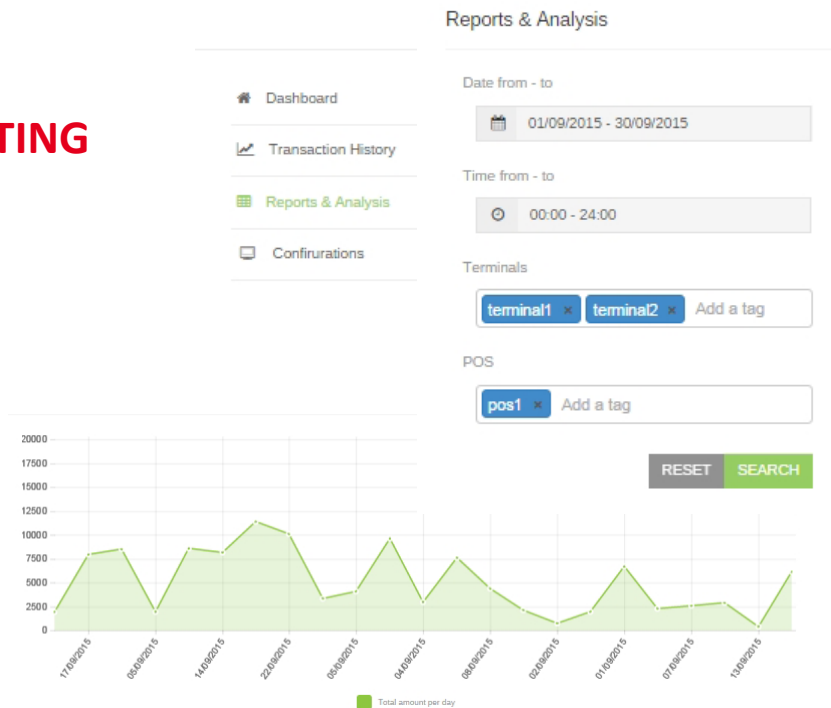
Cashier List Configuration

Receipt Template Configuration

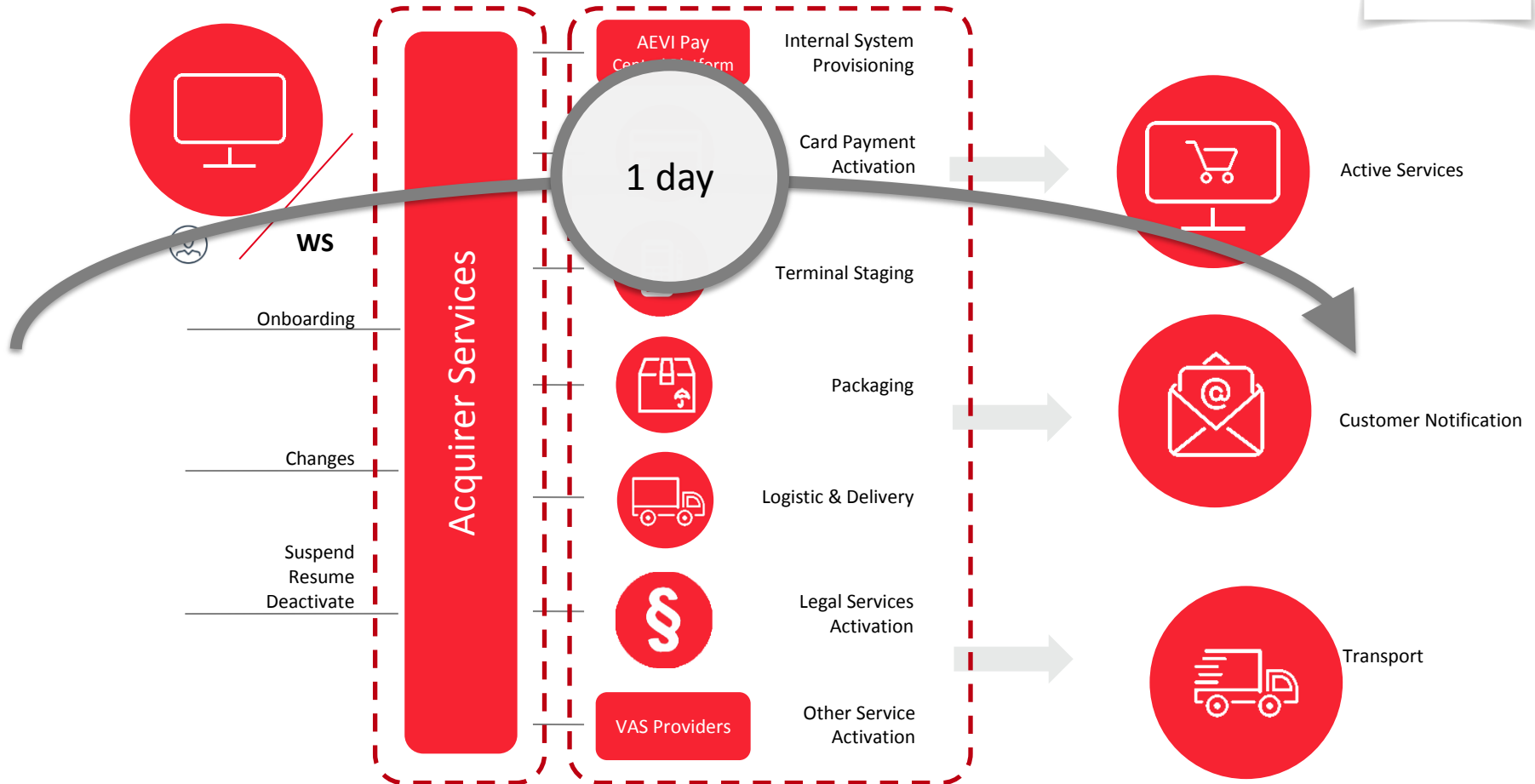
Payment Processing Configuration

## OPEN API FOR IMPORT AND EXPORT OF DATA

Enables to import transaction data from other channels



# STREAMLINE DELIVERY



# VALUE-ADDED APPS AND SERVICES (VAAS)

Go beyond payments with an exclusive collection of white-labelled business tools delivered to merchants through a point-of-sale device in a secure environment.



## RETAIN

Powerful tool to increase retention rates.



## NEW

Establish entirely new business models, opening up attractive new revenue streams.



## WHITE LABEL

Uniquely branded app store, tailored to merchants' needs.



## VALUED

Acquirers and banks are deeply integrated in merchants' value chains.



## STREAMLINE

Merchants can streamline back-office tasks, focus more on core business tasks and increase conversion rates.

# THANK YOU FOR YOUR ATTENTION

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